

ABOUT TAG

TAG is a competition for athletes and non-athletes of all ages and abilities.

Our hope is to inspire and motivate the community to exercise with the mindset of training with a purpose. To get better and have specific goals for improvement so that working out becomes a lifestyle.

TAG is a competition that uses traditional tried and true exercises and testing methods often used in professional competitions that allow a fair playing field for all participants and helps everyone be competitive.



WHY BECOME A SPONSOR

By partnering with Outright Fitness & Performance and supporting True Athlete Games, you will be making a positive impact on the health of our community.

Your support of TAG will give your organization the opportunity to showcase your services and products as well as demonstrate your commitment to improving the health of our community.



PREMIER SPONSOR

\$2,000



10 minutes to speak prior to TAG start time or Emcee entire competition

Inclusion of company logo in all TAG print and electronic communications

Distribution of a company-branded item to each registered attendee

Exclusive ad using TAG newsletter

Exhibitor table during athlete check-in and day of the event

Prominent logo location on competition t-shirts and medals

24' x 36' Vinyl Logo Banner created and displayed during the event

Three (3) competition entries

STRENGTH SPONSOR

\$900



5 minutes to speak during closing ceremony with undivided attention of participants and attendees

Recognition as Sponsor 7 times during the event

Inclusion of company logo in all TAG print and electronic communications

Distribution of company-branded item to each registered attendee

Inclusion of ad in final logistics competition email

An exhibitor table during athlete check-in and day of event

Logo on competition t-shirt



POWER SPONSOR

\$600



5 minutes to speak during athlete meeting with undivided attention of participants and attendees

Recognition as Lunch Sponsor 5 times during the event

Inclusion of your company name and logo in all TAG communications, including the website and social media

Distribution of Company-branded item to each registered attendee

An exhibitor table during athlete check-in and day of the event

Inclusion of ad in final logistics competition email

AGILITY SPONSOR

\$300



Recognition as the Breakfast Sponsor during the morning competition 3 times during event

Inclusion of your company name and logo in all TAG communications, including website and social media

Distribution of a company-branded item to each registered attendee

An Exhibitor table during athlete check-in and day of the event



TAG SUPPORTER

\$100 - \$299



Recognition as a supporter on website, social media and 'Thank You' email to TAG participants

Recognition as supporter 1 time during event





CUSTOM SPONSORSHIPS

We can do custom sponsorship packages!

If you have an idea or would like to discuss alternative sponsorship options, contact us.

**info@trueathletegames.com or
512-348-7113**



Sponsorship Registration Form

True Athlete Games - September 14, 2019

Outright Fitness & Performance, 15508 Bratton Ln #625, Austin, TX

CONTACT INFORMATION (Please type or print legibly. Form must be fully completed.)

Contact _____ Day-of-Event Contact _____

Company _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____

Email Address _____ Website _____

Method of Payment Check MasterCard Visa American Express Discover

Card Number _____ Exp. Date _____ Security Code _____

Billing Address (if different from above) _____

Cardholder's Name _____ Signature _____

SELECT SPONSORSHIP LEVEL

Sponsorship Level	Sponsorship Amount
<input type="checkbox"/> Premier Sponsor— \$2,000	\$ _____
<input type="checkbox"/> Strength Sponsor— \$900	\$ _____
<input type="checkbox"/> Power Sponsor— \$600	\$ _____
<input type="checkbox"/> Agility Sponsor— \$300	\$ _____
<input type="checkbox"/> Supporter— \$100 - 299	\$ _____
<input type="checkbox"/> Other Amount	\$ _____
TOTAL SPONSORSHIP AMOUNT DUE \$ _____	

Sponsorship benefits will not be activated until payment is received. Registration and payment payable to Outright Fitness & Performance and mailed to: 15508 Bratton Ln # 625, Austin, TX 78728.

For maximum exposure, please email as soon as possible a *high resolution* image of your company logo for both print and web use to erika@outrightfitness.com.

Contact Erika Canales with any questions regarding sponsorship of the TAG competition. **Call/Text: 512-348-7113 or erika@outrightfitness.com**