



I AM A
TRUE
ATHLETE



True Athlete Games

2017



introduction

True Athlete Games is a statewide fitness competition consisting of three open qualifier events and one invite-only Championship event. Data driven scoring and standardized testing is what makes True Athlete Games unique and an exciting opportunity for athletes of all levels.

The event provides a unique sponsorship opportunity for local businesses.

Last year's event attracted over 300 participants, 10 local fitness businesses, 20 general businesses, and was featured in local media outlets.

event goals

Create an athletic event that better enables individuals of diverse body types and fitness levels to train, improve, and compete.





about the founders

Mark Rogers (left) | Austin Simply Fit

Austin Simply Fit is a private personal training facility headquartered in Austin, Texas and staffed by highly-motivated personal trainers, fitness experts, and yoga instructors. Unlike other personal fitness training programs, Austin Simply Fit provides individualized personal 30 minute training sessions which are tailor-made to fit the needs of each client. For more information about Austin Simply Fit visit www.austinsimplyfit.com.



David Braswell (right) | Outright Fitness

Outright Fitness & Performance was founded by former U.S Marine and overall winner of the 2014 Austin Fit Magazine's Fittest Competition, David Braswell. ORF specializes in sprint training and athletic performance training to improve fitness performance for individuals of all ages and levels. For more information about Outright Fitness visit www.OutrightFitness.com

exposure





sponsor levels

In-Kind // Diamond // Gold // Silver



In-Kind



For 1 Open event:

-Brand on promotional materials, social media

-Name on website

-Product/Service exposure

Product(s) and/or Service(s)

diamond

Presenting Sponsor:

-company name included in the event description for the entire year.

-Signage and venue branding exposure

-Brand logo on promotional materials, social media, and Championship medals

-Name on website, broadcast, and print media ads

-Frequent PA announcements during the event

\$1,000





gold

For 2 events:

-Signage and venue branding exposure

-Brand logo on promotional materials, social media

-Name on website, broadcast, and print media ads

-Frequent PA announcements during the event

\$225



silver

For 1 event:

- Signage and venue branding exposure
- Brand logo on promotional materials, social media
- Name on website, broadcast, and print media ads
- Frequent PA announcements during the event

\$125





bronze

For 1 event:

-Name on website

-Frequent PA announcements during the event

In-Kind

RED LINE ATHLETICS™



contact

Please contact Amanda Bode at bodiesbybode@gmail.com for more information.

